

# NASRP THE NATIONAL ASSOCIATION OF SYSTEMS AND RECOVERY PROFESSIONALS

## NEWSLETTER

[www.nasrp.com](http://www.nasrp.com)

SPRING 2007

## Welcome to NASRP!

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Welcome to the first newsletter published by The National Association of Systems and Recovery Professionals. The idea to develop the association began in 2006 as a means to address some of the difficulties and challenges being faced by the Enterprise Systems and DR/BC practitioners in the field.

One of the greatest difficulties faced by many is access to a wealth of “user experiences”. In times past, this type of information was often gleaned from personal discussions from the partici-

pants at conferences such as SHARE and the Storage and Networking Symposium—just to name a couple. Sadly, many companies have reduced their conference participation, making this “first hand” knowledge much more difficult to obtain.

On the other end of the spectrum, there is a bewildering amount of “free” information available to you on the Web. Most of the hardware and software vendors as well as many of the trade magazines have op-

tions for you to be notified of upcoming events and product announcements. For anyone who has registered for several of these services, the difficulty becomes one of culling through the high volume of emails searching for the one or two of them that might truly be of interest to you.

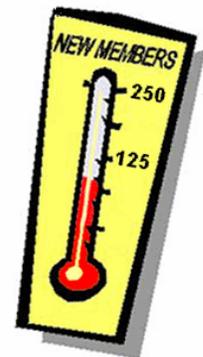
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## Membership Drive

As of this writing, we are nearly 50% toward our goal of having 250 registered members by July 2007! By far, the most effective means to date of spreading the word has been by professional referrals and “word of mouth” recommendations.

Email invitations to industry leaders have yielded some new members, but generally fewer than anticipated. On the plus side, organic growth continues with a few new members joining each week. Since your professional

“word of mouth” recommendation has been the most effective in soliciting new members, please continue to pass the word along to your friends and colleagues. Help us to meet our membership goal in July!





**UPDATE!**

## Website Changes

On April 27<sup>th</sup>, 2007, the NASRP.com website was updated with several new features suggested by our members. These changes include:

- Establishment of a "Members Only" area
- Added sign-on support for registered users
- Improved automation of registration process

- Added support for member messaging and technical forums.

- Improved navigation menus.

Registered members please note: In order to access the "Members Only" areas it is necessary for you to log-in with your userid and password. If you had not previously selected a userid

and password, one was emailed to you on April 27, 2007.

If you did not receive this information, please click [here](#) to ask that it be resent.

Please contact us if you have any questions or experience any difficulties.

[info@nasrp.com](mailto:info@nasrp.com)

## Information Delivery

There are various implementations of online technical forums, discussion lists, bulletin boards, blog and list servers that are in use today.

The more sedate of these implementations may generate email notifications to members collaborating on a topic whenever that particular topic is updated. Others may take the "push" methodology to the extreme by sending an email to all registered participants whenever any conference topic has changed.

Here at NASRP.com we have taken a considered approach to the communication facilities that we have implemented to date and do not stuff your mailbox with material of questionable importance. One of the consequences of this approach is that information on the website may change without you being aware of it unless you visit the site looking for "what's new".

We respect the impacts on your time as well as the size of your mailbox as you manage

your inbox.

"Push" vs. "Pull": Which method best suits your needs? Would you appreciate periodic emails notifying you of new material on the website? Or, would you rather visit the site as your schedule allows?

If you have any suggestions or would like to weigh-in on this topic, please follow this link <http://www.nasrp.com/phpBB2/viewforum.php?f=3> to reach the discussion area.

### "Push" vs. "Pull"

*How do you prefer to receive your information?*

## Call for Participation

The National Association of Systems and Recovery Professionals relies upon member contributions and participation to realize its maximum potential. Participation can take many forms. Know of a dynamite white paper that was difficult to find? Or an inter-

esting conference that is coming up? Promote them to be indexed on this site.

Maybe you just have a bright idea or some interesting hints and tips you would like to share? Post a note in our technical forums and share

these with other members.

Or perhaps you would like to submit an article or technical review to be published in a future newsletter? All submissions gratefully accepted!



# Member Benefits



NASRP Membership benefits include:

- Professional opportunities for exchange of ideas with other enterprise specialists.
- Recognition: An opportunity to showcase your experience and expertise by contributing to the body of knowledge through published articles, links and participation.
- Connection: Network with other Systems and Recovery professionals worldwide.
- Information: Easy access to industry publications and resources identified by other members to keep you current on developing topics.
- Access to the entire website including the “Members Only” areas containing the technical forums, messaging and member promoted events.
- A free entry in the Service provider directory.
- A free rotating side-bar or banner ad.
- 50% or more off the published rates for other online advertising opportunities.

## Welcome

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NASRP can help in a couple of different ways:

First, NASRP offers opportunities for members to share their experiences and thoughts about the technologies and processes we utilize. Forums to support this information include online discussion groups,

publishing (or republishing) of papers and articles plus providing input to future newsletters.

Second, as NASRP members become aware of conferences, eLearning opportunities and technical information that might be of interest to our members, they can promote that information to be listed on the NASRP website—making the information much easier

for all to find. With this kind of user participation and support, it can be a simple task to periodically view a short list of on-topic conferences, webinars, papers, etc. and determine if there is anything of personal interest to you or your clients

*“members...  
share their  
experiences  
and thoughts”*

## Help Shape the Future of NASRP

As an Enterprise Systems and Recovery Professional, you can share your expertise and help advance the technology and understanding of IT Business Continuity and Disaster Recovery best practices. As a member of NASRP, you are NASRP’s greatest resource. Like all NASRP members, your active participation keeps NASRP moving forward.

You can also help NASRP by providing suggestions, advice and direction about the association and the services that you would like to see delivered. The association today is in its infancy with unlimited growth potential. This is your chance to help direct the growth and future of NASRP.

So please, email the

[editor@nasrp.com](mailto:editor@nasrp.com) or use the NASRP technical forums to share your thoughts and ideas. Use whichever method that works best for you, but please, help us to grow and satisfy your needs.



**Help Shape the Future of NASRP!**

**NASRP.COM**  
**THE NATIONAL ASSOCIATION OF**  
**SYSTEMS AND RECOVERY PROFESSIONALS**

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*“People helping people  
helping business to achieve True Business Continuity  
one Enterprise at a time.”*

The National Association of Systems and Recovery Professionals was founded in 2006 as a service for Enterprise Systems and Recovery professionals.

As the number of large Enterprise Systems environments has declined, so have the opportunities for the free exchange of technical information across enterprise boundaries: Many local user groups have disbanded due to shrinking membership, and shrinking budgets have limited participation in the major conferences.

NASRP seeks to provide it's membership with services and benefits facilitate the sharing of ideas and best practices and provide access to a wealth of additional information.